

CREATING A BRIGHTER TOMORROW

We are on a mission to reduce our environmental impact. The U-Eco[™] line is designed to be kinder to the planet through the minimization of plastic and incorporation of natural elements by repurposing renewable materials like wheat straw.



WHAT IS WHEAT STRAW?

Wheat straw is the dry stalk portion of the wheat plant that is left over after the granules towards the top are harvested to be ground into flour.

Historically, wheat straw has often been considered agricultural waste. As a low-cost solution, many farmers would burn their wheat straw byproduct, risking harm to our atmosphere. Others would repurpose it as filler in animal feed or bedding.

Today, we've found a zero-waste solution in which wheat straw is broken down to the abundant all-natural polymers within, responsible for the wheat plant's rigid upright structure. When combined with sugar, the result is "wheat straw plastic" or "bioplastic".







THE U-ECO™ COLLECTION

Products in the U-Eco™ Collection are made of a blend of wheat straw, polypropylene, and/or ABS pellets, creating hybrid alternatives to traditional plastic. This means affordable high-quality office products that are kinder to the planet, require less energy to make and recycle, and generate new profits for agricultural farmers.

Each item is available in nature-inspired colorways, uniquely speckled due to their 15 to 50% wheat straw composition, and packaged in 100% recycled materials.



Uses less plastic



Made with plant based materials



Reduce your footprint, not your impact



Packaging made from 100% recycled paper and plastic



Scan or click to browse campaign





NOW AVAILABLE

THE U-Eco™ COLLECTION: A LINE OF SUSTAINABLE OFFICE PRODUCTS

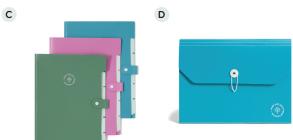




A. U-Eco™ Expanding File Jackets

Our file jackets are expandable to 1" to accommodate large documents and feature a front panel with an ergonomic cutout for easy document retrieval. Made with 53% less plastic, replaced with reclaimed and renewable wheat straw.

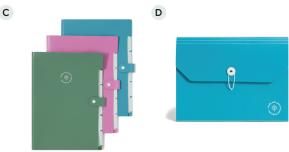
Assorted, Letter, 1" UBR6595U0112



B. U-Eco™ Document Holders

This set consists of ten single-pocket document holders in 5 distinct colors. Each holder features a white snap closure made from recycled materials.

• • • • Assorted, Letter, Flat UBR6601U0112



C. U-Eco™ Expandable Folders

These folders are expandable up to 3/4" and are made with durable wheat straw poly material in three unique colors that is tear and water-resistant. Each expandable folder has 6 built-in tabbed dividers for easy sorting and labeling. Made with 53% less plastic replaced with reclaimed and renewable wheat straw.

UBR6592U0112 Assorted, Letter, 6 Pocket



D. $U\text{-}Eco^{\text{\tiny{TM}}}$ Expandable File

This expanding file is composed of durable wheat straw poly material, made with 53% less plastic. Its elastic loop and button closure are 100% recycled. The outside is a vibrant blue called Ocean, and the inside features 12 built-in tabbed dividers in Sky Blue.

Ocean, Letter, 13 Pocket UBR6594U0112



These hanging file folders are made with durable wheat straw poly material that is tear and water-resistant, acid-free, and PVC-free. Set includes six unique colorways including Apricot, Lemon, Grass, Orchid, Ocean, and Sky.

•••• Assorted, Letter, Adjustable Tab UBR6596U0112



These file folders are made with durable wheat straw poly material that is tear and water-resistant, acid-free, and PVC-free. Set includes six unique colorways including Apricot, Lemon, Grass, Orchid, Ocean, and Sky.

UBR6597U0112 •••• Assorted, Letter, 1/3-Cut 24ct



These scissors are designed to be a better choice for the environment without compromising functionality. They offer a far superior experience to standard scissors on the market with their patented concave blade technology and ergonomic universal handle made with wheat straw.

UBR6607U0124 Assorted, 8"



